

# Innompic Ecosystem as a Booster of International Socio-Economic Development

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**Abstract.** Global Innompic Ecosystem (Innompics) is a leading booster of innovation-driven socioeconomic development in the World. Innompics is an official partner of United Nations sustainable development goals (UN SDG). Annual World Innompic Games, an intellectual "brother" of Olympic Games, are heartbeats of the global Innompic circulatory system. Innovators from several ECO countries, namely Afghanistan, Azerbaijan, Pakistan, Türkiye, and Uzbekistan, participated in World Innompic Games during 2017 – 2022.

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# 1. Innompics Ecosystem

Launched in 2017, the global Innompic Ecosystem (innompics.com) is a harmonious mega-innovation that sets new trends, nurtures innovative entrepreneurs, and boosts growth of world-changing startups (ToI, 2017).

Innompic Ecosystem is a global Innompiology-powered network of people, events, countries, organizations, and enabling systems, programs and networks that inspires disruptive innopreneurs, nourishes entrepreneurial creativity, nurtures harmonious mega-innovations, helps build breakthrough partnerships, facilitates rapid growth of innovation-driven startups and larger businesses.

Innompiology is a new Innompics-born social science that examines and explains how to create harmonious mega-innovations and civilizational breakthroughs.

Innompic Ecosystem is an official partner of United Nations Sustainable Development Goals (UN SDG). It has been featured in various United Nations publications (UN APCICT, 2007). Leveraging diversities is a fundamental Innompic strategy that helps Innompic Games create great positive impact for centuries ahead. Differences in approaches, diversity of styles, and cross-cultural unity are celebrated.

The world "Innompic" means synergy of 3 things:

- 1. Disruptive innopreneurs, loving creators;
- 2. Outstanding entrepreneurial creativity 360;
- 3. Super-effective A to Z implementation of harmonious radical innovation projects.

The vision of the Innompic Ecosystem is to turn the Earth to a harmonious Planet of Loving Creators (Picture 1.).





Picture 1. 11 Essentials of the Innompic Ecosystem

The 8 essentials of the Innompine Social System are the noble Purpose, unique Benefits, Shared Values, Brand Attributes, Leveraged Diversity, value-added Social Network, All-Win Games, and natural Harmony.

Annual World Innompic Games (IG) are heartbeats of the global Innompic circulatory system (Picture 2)



Picture 2. Innompic Ecosystem and Innompic Games

#### 1.1 Trend Setter

Innompics Ecosystem is a global trend setter in its target areas. Innompic Games pioneered many exciting things including Innovation A to Z / 360 (Kotelnikov, 2018), Creation Show, Spoken Innovation, Learning 20-60-20, and sMusical-Inn.

# 1.2 Accelerated Learning

Innompic-style 20-60-20 accelerated learning system helps participants master their innovation and entrepreneurial skills by studying (20%), creating and playing (60%), and watching how others perform (20%). Innompic Games aim to unlock the potential of people and encourage them towards innovation and helping people globally. These are not merely Games, but can be looked at as an accelerated way of learning (Figure 1.).



# Nurturing Innopreneurial Smartness Self-Assessment by participants of INNOMPIC GAMES Average for 200 persons from 25 countries

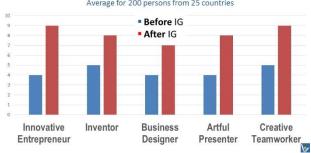


Figure 1. Learning Benefits of Innompic Games

# 1.3 Socio-Economic Value Created by Innompic Ecosystem

Innompic Games boost the desire to make a difference, entrepreneurial creativity and the can-do-attitude of the participants and help them grow as loving creators. Every challenge-based Innompic contest is an opportunity to hone your outside-the-box thinking and ideation skills, creativity, inventiveness, entrepreneurial flexibility, and – most importantly – value innovation capabilities.

Countries that conduct national Innompic Games accelerate social, intellectual and innovative development. They strengthen also both internal and external growth-oriented ties. (Figure 2.)



Figure 2. Socio-Economic Benefits of Innompic Games

## 2. Economic and Business Design of Innompic Games

The economic and business design of INNOMPIC GAMES harmonises radical World-changing mega-innovations, the Art of Innovation A-to-Z/360, and the Universal energies



of Love, Yin and Yang, and the 5 Basic Elements to turn the Earth to the Planet of Loving Creators.

The holistic models of the Innompic Tree, 6Ws of Innompic Games and balanced Yin-Yang Strategies are macro-components of the Innompic Business Design.

The from-roots-to-fruits Fruit Tree model (Figure 3.) of Harmonious Innovation was invented and applied to Innompic Games to create a holistic business design that would ensure natural growth and lasting success of IG.

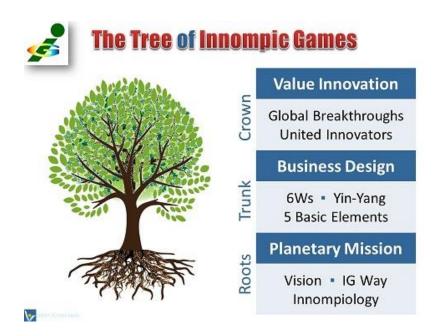


Figure 3. Fruit-Tree Model of the Business Design of Innompics

Being a radical innovation, Innompic Ecosystem disrupts often man-made things, but stays in harmony with the Universal Laws of Nature. 5 Basic Elements of the Universe (5 energies) are harmonised in the business design to ensure balanced and continuous growth of Innompic Games and their lasting success (Figure 3.).

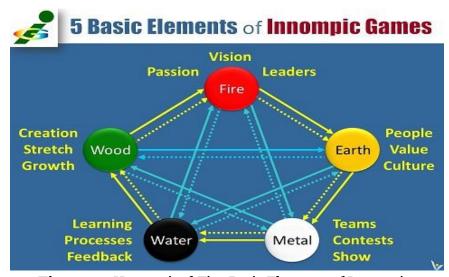


Figure 4. Harmonised Five Basic Elements of Innompics



## 3. What's Next

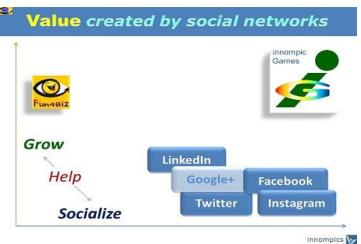
Six World Innompic Games conducted between 2017 and 2022 have allowed the business architects of Innompics to test all key components and start developing e-Innompics online platform that is to engage 1 billion people by 2025.

The e-Innompic Platform consists of two levels – Innompics Lite and Innompic Pro (Figure 5.).



Figure 5. Design of e-Innompics platform

e-Innompics is a value-added two-dimensional social network. While traditional networks focus on helping their members communicate, e-Innompics focused on helping its members grow. e-Innompics helps Innompians communicate as well – in a value-added way because joint creative activities connect people at deeper levels (Figure 5.).



**Figure 6.** User Value Created by e-Innompics and Traditional Social Networks
Sectoral e-Innompics platforms and Innompic Games are to become global trend setters in their respective areas, starting with Energy, Finance, IT, Agroindustry, Tourism, and Harmonious City.

## Conclusion

Below are some participant testimonials that conclude effectively the articles about the Innompic Ecosystem and Innompic Games.

"Innompic Games is an amazing part of my life journey. 1st Innompic Games was a great achievement for all of us, a hope to grow and to light up the best."  $\sim$  Javeed Akbari, Afghanistan

"Saving the world starts with you. Innompic Games are here to help." ~ Marziya Aghayeva, Azerbaijan

"Innompic Games help illustrate the various ways that participants can innovate and create breakthrough ideas worldwide." ~ Mustakeem Chaudhri, Pakistan

"Innompic Games have tremendous potential for boosting global economy, innovation, and business education." ~ Beytullah Tanhan, Türkiye

"Innompic Games make the World better and brighter." ~ Dildora Murtazaeva, Uzbekistan

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